

Sponsorship Opportunities 2023



United States Lavender Conference



Contact: Event@uslavender.org

Sign Up Now:
uslavender.org/uslc-2023

Who We Are

The United States Lavender Growers Association is the first national organization of its kind. Originally founded to represent lavender farmers, who did not have a national organization with resources to support them, the organization has expanded to include suppliers, wholesalers, retail product providers and a wide variety of lavender-related industries. Attendees of our conference love finding new resources and are typically hoping to connect with:



Equipment Suppliers



Retail Wholesalers



Education Providers



Business Support and B2B Opportunities



Online Tools for Business



Agricultural Suppliers



Labeling & Bottling Suppliers



Customized Product Suppliers

and much more!



United States Lavender Conference

January 26 - 28, 2023 • Portland, OR

*Cultivating Connections:
Learn, Grow, Refine*



Sponsorship Opportunities

BENEFITS OF PARTNERSHIP	LAVENDER LEVEL SPONSOR \$15,000	PURPLE LEVEL SPONSOR \$5,000	VIOLET LEVEL SPONSOR \$1,000	GREEN LEVEL SPONSOR \$500
Two Year Affiliate Membership to United States Lavender Growers Association	✓	✓		
Top Level Billing on Sponsorship Signage	✓			
Digital logo displayed throughout the conference and in General Session	✓			
Logo displayed on signage throughout conference	✓	✓	✓	
Business listing & link in digital conference booklet	✓	✓	✓	✓
1/4 page ad in digital conference booklet			✓	✓
1/2 page ad in digital conference booklet		✓		
Full page ad plus one-page article featuring your business in digital conference booklet	✓			
Introduction & Welcome at opening session	✓			
Special Recognition at Opening Session	✓	✓		
Complimentary double space exhibit booth	✓			
Complimentary single space exhibit booth		✓		
Special Recognition at Opening Session	✓	✓		
Logo on swag bags given to each registrant	✓			
Educational breakout session	✓			
Opportunity to provide swag for each attendee	✓	✓	✓	✓



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As a Lavender Level Sponsor...

BECOME A MEMBER



As an affiliate member of USLGA, you'll have access to our ever-expanding membership. In addition to other benefits, this includes access to the Learning Center, valuable networking groups, access to regional meetings, advocacy and public relations, and the opportunity to promote your business and events in our directory and find a farm/business search. For more information visit:

<https://www.uslavender.org/membership-benefits>



Strut your stuff!
Showcase your logo on our swag bags and send each attendee home with something special that represents your company or service!



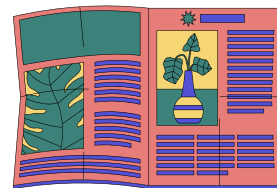
High visibility- your logo will be proudly displayed throughout the conference both digitally and with top billing on printed signage.



A special welcome to the stage at the opening of the conference and the opportunity to introduce yourself to the room and promote your session!



Interact as a valued vendor with businesses and farms that need your services! Stretch out and amp up your display with double the space.



Get your very own full-page feature and article in our conference booklet! This booklet is available digitally to each attendee.



Teach your own educational session. Provide attendees with value and position yourself as an authority in your field!



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Meal Sponsorship Opportunities

BENEFITS OF PARTNERSHIP	DINNER SPONSOR \$10,000	LUNCH SPONSOR \$7,500
Special recognition and welcome during the chosen conference meal	✓	✓
Digital logo displayed throughout the meal	✓	✓
Printed logo displayed throughout the meal	✓	✓
Complimentary single vendor space	✓	✓

The Meal Sponsor Experience



Exposure to all attendees in one space, in a relaxed, fun environment!



High visibility- your logo will be proudly displayed throughout the room and you'll have an ad in our conference booklet!



Dine with attendees and make lasting connections!



A special welcome to the stage and the opportunity to introduce yourself to the room



Interact as a valued vendor with businesses and farms that need your services!



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Vendor Opportunities

Be a Vendor at United States Lavender Conference 2023

The lavender industry is unique in that there aren't as many dedicated vendors, equipment suppliers and wholesalers that are specifically designed to serve them. This means that people in the lavender industry and especially lavender growers are always on the lookout for resources to run their farms and their businesses. In the past, vendors have had great success at USLC and this year you are in a unique position to showcase in-person products and services that our audience has not had the opportunity to interact with in years. With an anticipated 350+ attendees and designated time to interact with and visit vendors this means great exposure for your company to an engaged and interested audience!

Vendor Packages also include a 1/4 page ad

Exhibitor Space (8x8) - \$500

Double Space - \$750

Advertise at USLC 2023

Our digital conference booklet will be distributed to all attendees at the conference! Advertise in the booklet for maximum exposure to our audience.

1/4 Page Ad - \$300

Sign up as a vendor and receive this free!

1/2 Page Ad - \$450

Sign up as a vendor and receive this for \$200

Full Page Ad - \$600

Sign up as a vendor and receive this for \$450