

USLGA SUPPORTS AND PROMOTES THE UNITED STATES LAVENDER INDUSTRY THROUGH RESEARCH, EDUCATION, NETWORKING, AND MARKETING. HERE ARE DATA HIGHLIGHTS FROM OUR 2024 BUSINESS OPERATIONS & HARVEST SURVEY

NORTHEAST 31%



Region with largest respondent %

OVER 158+ ACRES



Number of acres in production

<1 ACRE AVG. 1,194 P / ACRE



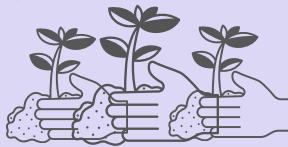
38% of respondents

>1 ACRE AVG. 2,141 P / ACRE



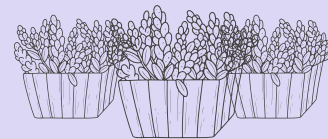
62% of respondents

198,000+ PLANTS



Number of plants in production

20.3 TONS HARVESTED



Amount harvested for fresh & distillation

62% ZONED AGRICULTURAL



Farms zoned agricultural vs 0% commercial

21% ENGAGE AGRITOURISM



Farms engaged in agritourism/agritainment

87% REPORTED AGED 45+



Most respondents were 45 years or older

121K+ VISITORS TO FARMS



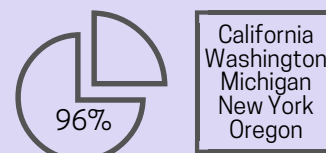
Number of visitors reported by 31 farms

46% USE TICKET / TALLYING



% respondents using visitor ticket/tally

TOP 5 STATES



Number states representing 96% survey

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683,000+ BUNDLES



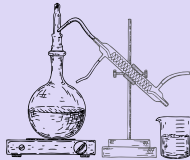
Total lavender bundles reported

138 GALLONS ESSENTIAL OIL



Essential Oil produced - 9000 ounces

2100+ GALLONS HYDROSOL



Gallons of collected hydrosol

DEBUDDING METHOD



most popular debudding method

BUD STORAGE



46% store bud in main residence

87% SELL DIRECT FROM FARM



Percent sales from top revenue source

54% AGOSTIFOLIA



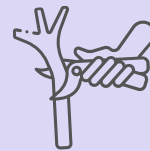
% using Angostifolia for Culinary

46% USED FOR DISTILLATION



x-Intermedia leads distillation poundage

84% HARVEST MANUALLY



38% use a hand sickle

30% CLEAN BUD WITH SIFTER



Number using sifter to clean culinary bud

TOP SALES TRENDS



Cut Flowers, Wedding Events, Value Added

22% PROFITABLE <3 YEARS



21% profitable within 4+ years

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