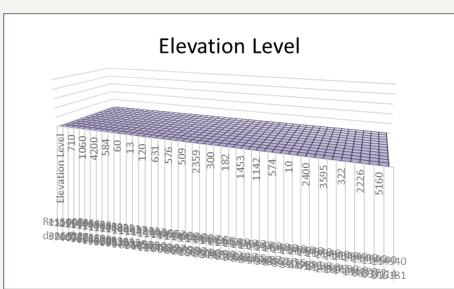
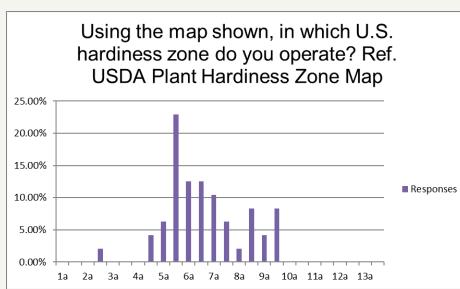
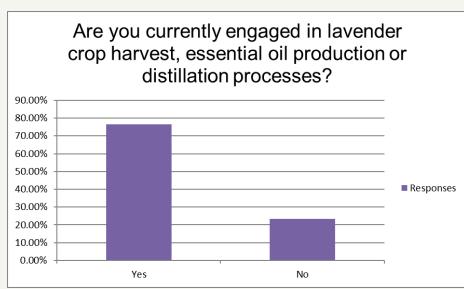
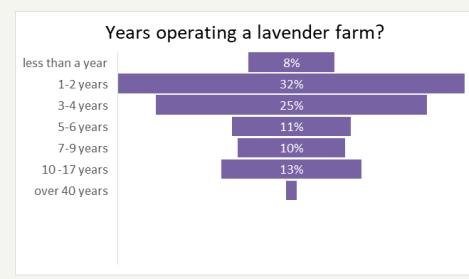
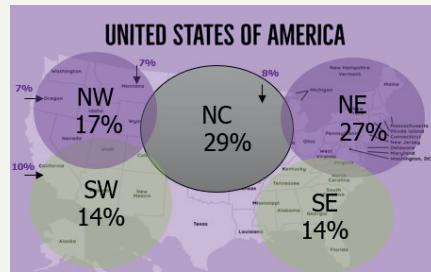
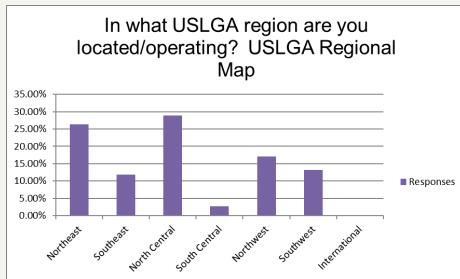


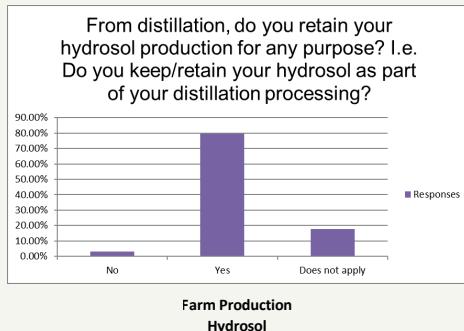
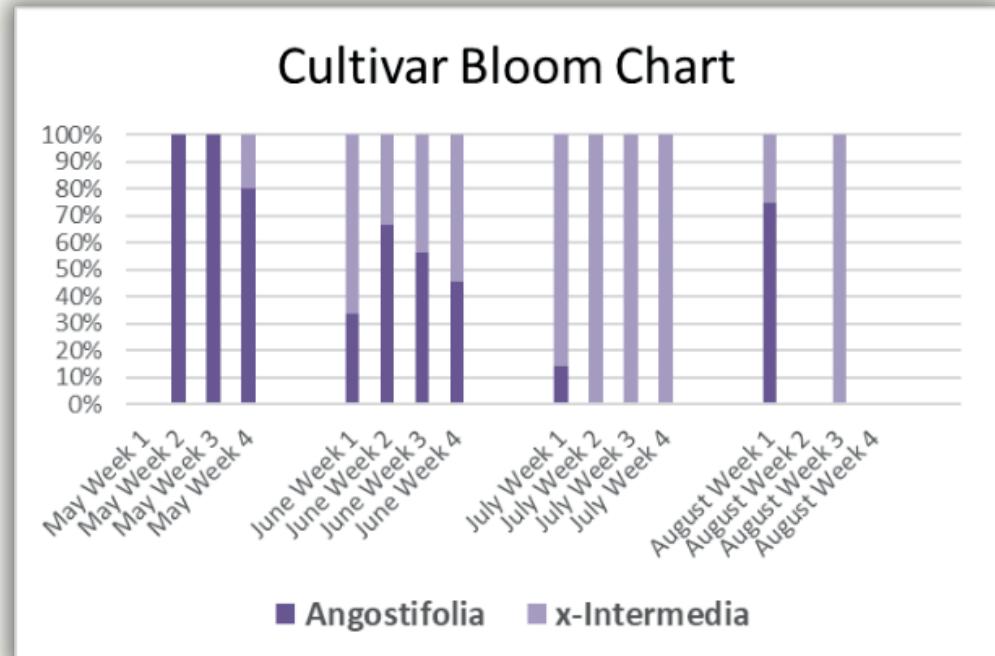
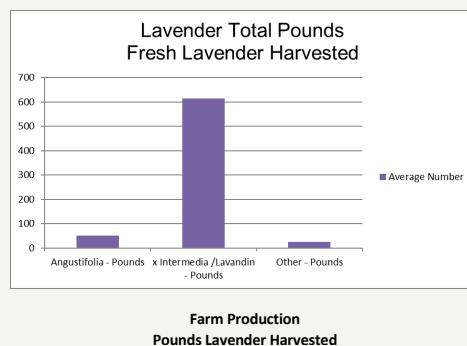
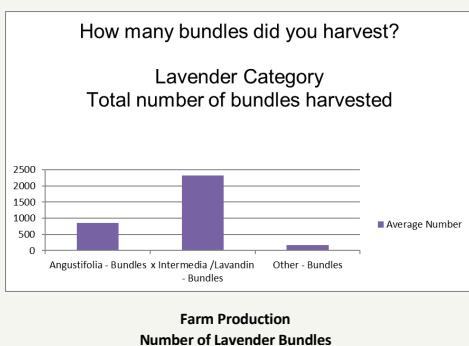
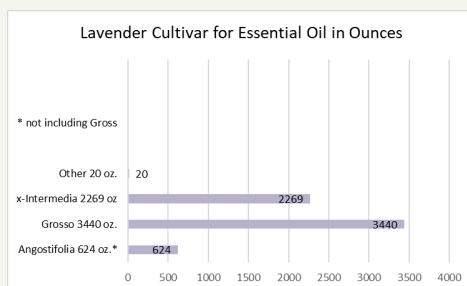
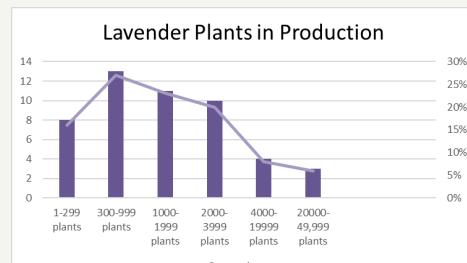
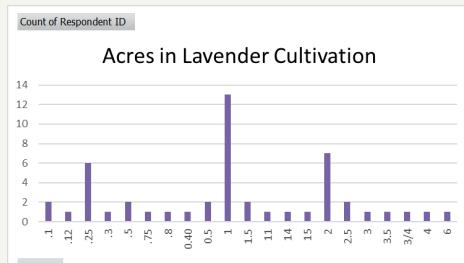
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Charts for Demographics & Membership Interest



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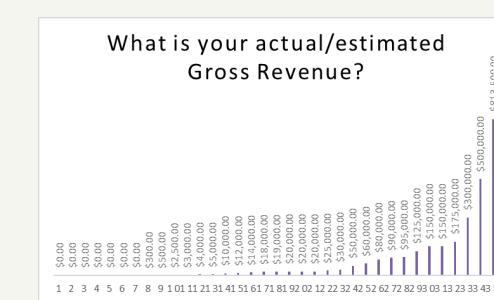
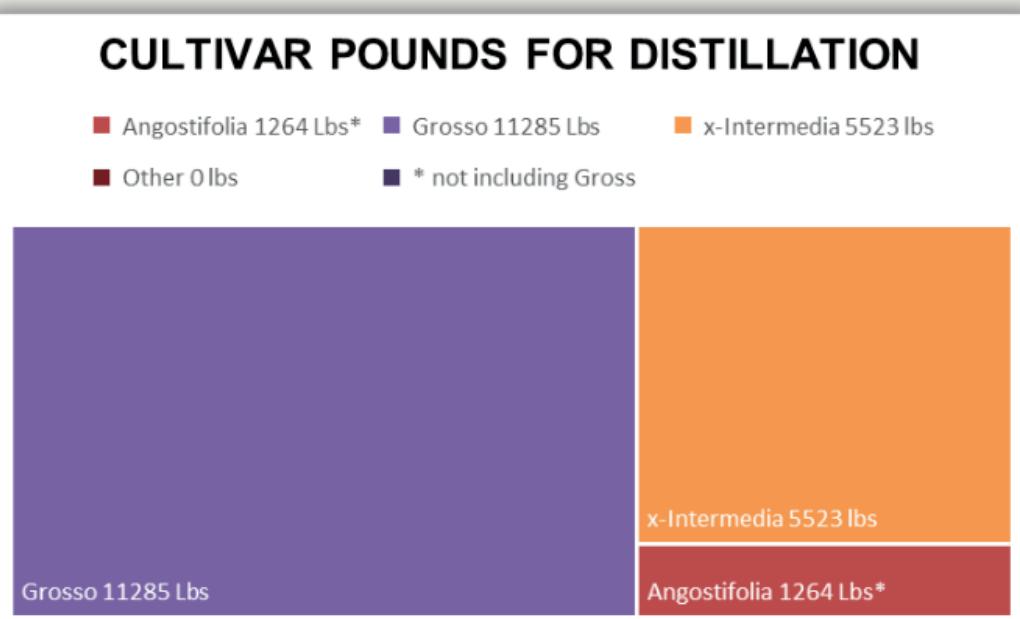
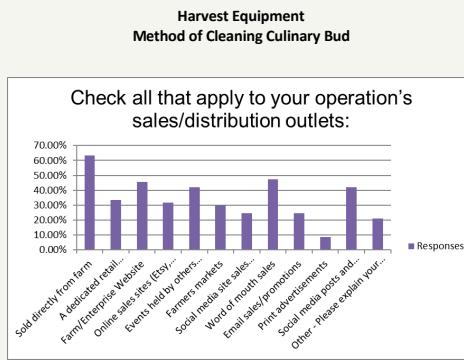
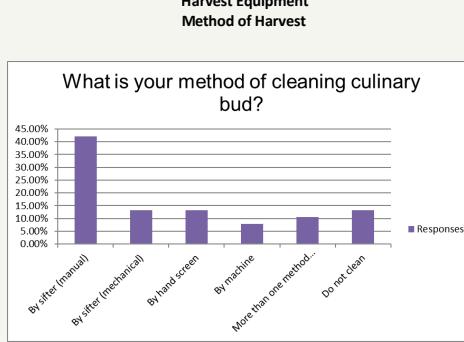
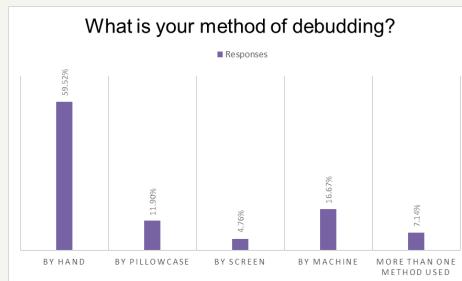
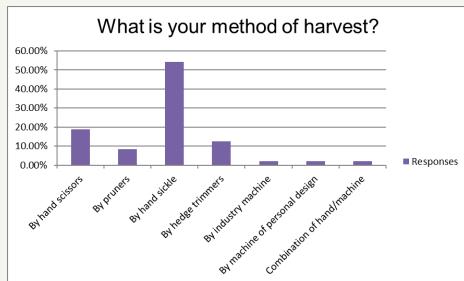
Charts for Farm Production



Farm Production encompasses far more than crop establishment alone. Lavender production encompasses a range of activities from crop harvest to essential oil distillation, all critical for industry's growth and sustainability.

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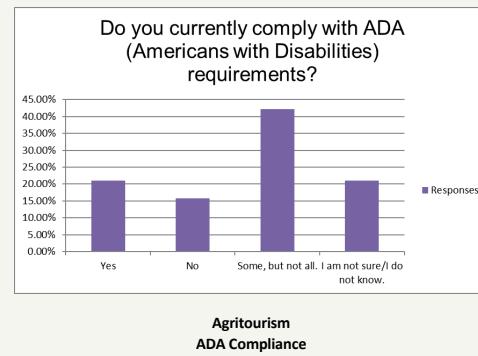
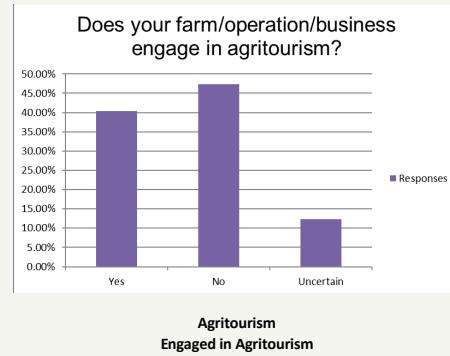
Charts for Business Ops & Harvest Equipment



Business Operations & Harvest Equipment covers a diverse range of techniques, products and services, reflecting the industry's broad and evolving business models. Harvesting equipment, and the methods of harvest used in respondents' farms are analyzed to reflect how these techniques impact labor requirements, operational efficiency, and product.

2025 USLGA Business Operations & Harvest Survey

Charts for Agritourism & ADA Compliance



Thank you for exploring the results of our annual survey. The 2025 USLGA Business Operations & Harvest Survey was created over a decade ago to collect data from our growers and enables us to share their collective experiences in our ongoing effort to build a resilient and strong U.S. Lavender industry.

While every growing region presents its own unique challenges and opportunities, our goal is to provide clear, data rich, and practical information to support farmers at every stage, from getting started to expanding a commercial operation. USLGA is deeply committed to empowering growers with the knowledge, tools, and connections needed to cultivate exceptional lavender and sustainable farm businesses.

The United States Lavender Growers Association is a nonprofit organization that supports and advances the U.S. lavender industry through research, education, marketing, advocacy, and meaningful connections across our growing community.

Join USLGA and enjoy the benefits of membership: www.uslavender.org



Survey Methodology & Response Overview: The United States Lavender Growers Association (USLGA) launched its annual membership survey on September 15, 2025. Of a total membership of 442 individuals, 87 completed responses were received, resulting in an approximate 20% response rate. All responses were submitted from within the United States. A 20% response rate is considered typical-to-strong for online membership surveys and provides a statistically meaningful snapshot of the Association's active grower base. The data reflects a geographically diverse and engaged lavender industry.